# VOYAGER

# The Fastest-Growing **Digital Asset Broker**

January 2021

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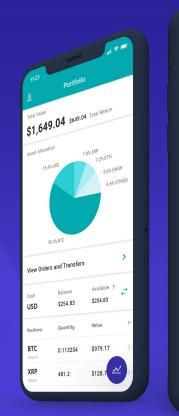
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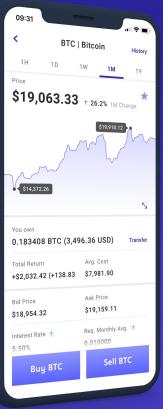
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### The Voyager Difference

- Easy to use Mobile and Desktop
- **2** Earn interest up to 9.5% APR
- **3** 50+ crypto assets & stablecoins
- 4 Interest on over 20 coins
- 5 Faster execution & deeper liquidity





### Investment Highlights

### **Massive Market Opportunity**

Opportunities across crypto, banking, brokerage, and general consumer services

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3

### **Attractive Business Model**

Multiple revenue streams, Powerful Unit Economics

### Scalable Infrastructure

Unique and scalable business model propelling full funnel technology and operations infrastructure

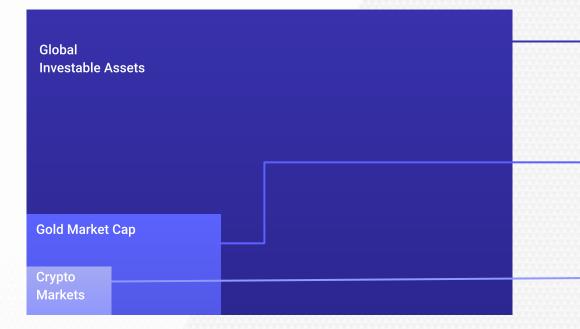


### Trusted & Transparent Management Team, Public Company,

Exchange Connectivity, Regulated Oversight

## MASSIVE MARKET OPPORTUNITY

### Massive Market **Opportunity**



SOURCES: Boston Consulting Group, "Global Wealth 2019 Reigniting Radical Growth", Deloitte, " 2020 Banking & Capital Markets Outlook" (1) Includes equity, bonds, investment funds, currency and deposits, and other smaller asset classes

\$120T Global Investable Assets <sup>(1)</sup>

\$9T

**Gold Market Cap** 

\$580B

**Crypto Markets** 

## "

**Bitcoin's** market cap will exceed Gold's market cap by December 31, 2029.

- Anthony Pompliano, Bitcoin expert

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TRADITIONAL FINANCIAL SYSTEMS ARE RIPE FOR DISRUPTION

# Digital assets unlock a **massive market opportunity**.

- Instant & 24/7 accessibility
- Universal borderless currency
- Diversified against traditional store of value
- Declining confidence in government currencies
- Expensive and slow traditional systems
- Lack of trust in the banks

## "

Virtual currencies hold long term promise, particularly if the innovations promote a faster, more secure, and more efficient payment system.

- Ben Bernanke, Ex-Chairman, Federal Reserve

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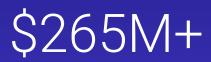
\$20B

### **Funded Accounts**

### **Average Accounts Size**

2025 AUM

### Where we are today



**Assets Under Management** 

50+

**Digital Assets** 

20+

Interest-Bearing Assets



U.S. Regulated & Operating



CANADA Filed with Ontario Securities Commission



EUROPE LGO regulated entity acquired

### Voyager Timeline



# ATTRACTIVE BUSINESS MODEL

### MULTIPLE ENTRY POINTS FOR DIVERSE USER BASE AND REVENUE STREAMS

BTC INVESTORS



### ALTCOIN SEEKERS

COST-CONSCIOUS INVESTORS

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**YIELD** 

**SEEKERS** 

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### Our business model provides a compelling investment opportunity

Significant Revenue Growth	+75% Sequential Quarter Growth with increasing operating margins		
Accelerating AUM	53x increase in AUM in 1 year		
Unrivaled Unit Economics	<3 months customer acquisition payback period		
New Product Momentum	~40% of Q2 Revenue from new Interest Revenue roll-out. More high margin products planned		
Expanding Operating Leverage	~ <b>\$1.5M</b> Operating margin <b>improvement</b> from prior quarter (after \$1.3M increase in revenue)		

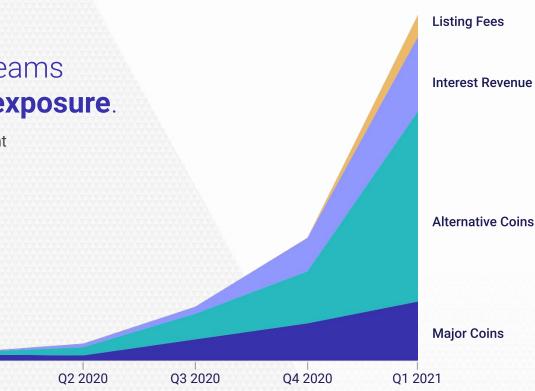
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#### **DIVERSIFIED REVENUE STREAMS**

## Multiple revenue streams **minimize volatility exposure**.

Q1 2020

Key revenue streams are independent of market cycles and conditions.



Q3 2019

Q4 2019

### Key Metrics

#### **NET DEPOSITS**



Per Day

#### PRINCIPAL VALUE TRADED

.75-1x

Per Month (Engaged Customer Base platform turnover)

ACCOUNT ACQUISITION

\$35 Per Account MONTHLY REVENUE



Per Account

**USER GROWTH** 



Month over Month

CUSTOMER ASSETS

Net deposits and asset growth accelerated dramatically after we started offering interest – increasing customer stickiness. **\$265M+** in assets in January 2021

**\$5M** in assets in December 2019

#### WHAT VOYAGER LOOKS LIKE

The value traded on Voyager continues to grow as we continue to add assets to trade as customers' demand is for more than the top assets. \$152M traded in December 2020

\$3M traded in December 2019

#### **OUR BUSINESS MODEL**

### An interconnected acquisition experience.

#### **Paid Advertising Efforts**

Utilize scalable paid search, paid social, programmatic, and other top tier paid platforms targeted at consumer search intent.

### VOYAGER

#### **Promotions & Sponsorships**

Key media buys and sponsorships in combination with consumer and community promotions

#### **Affiliate & Influencer Relationships**

Identify and foster key affiliate and influencer relationships to activate and nurture key audience demographics.

#### **Content Marketing**

Jumpstart consistent acquisition through emails, push notifications, video, blogs, podcasts, and other organic acquisition efforts.

#### **Social Media & Community**

Facilitate consistent user acquisition through mobilization and activation of our current community.

### Unparalleled Competitive Differentiation.

	COINS	INTEREST- BEARING ASSETS	COMMISSION- FREE	UNAFFILIATED EXCHANGE ROUTING	PUBLICLY TRADED
VOYAGER	55	20+			$\checkmark$
Coinbase	38				
Kraken	50				
Gemini	47				
Binance US	48				
Blockfi	8	8			
Robinhood	7			<b>Ø</b>	
PayPal	4				<b>Ø</b>
Cash App	1			$\checkmark$	

### Future Growth Opportunities – Where We Are Going

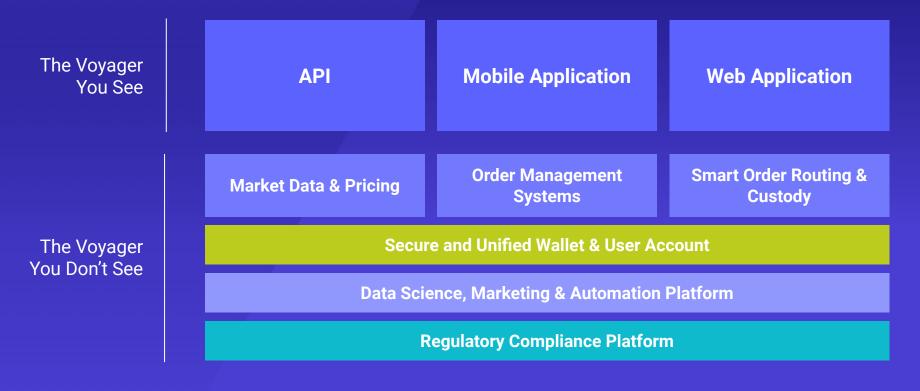


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## SCALABLE INFRASTRUCTURE

### State of the art infrastructure behind the scenes.



#### **INNOVATIVE TECH**

### Bringing **deeper liquidity**, **broader market access** and **effective trading** to the digital asset market.

#### **Custody & Security**

Voyager utilizes multiple custody solutions putting together the right blend of security and availability, including through its own self-custody solution.

#### Liquidity & Execution

Powered by our Smart Order Router, Voyager offers competitive prices and faster, more reliable execution through a network of exchanges, OTC desks and market makers.

### **Asset Selection**

Voyager gives clients unmatched access to the market, allowing to trade more than 50 coins and earn interest on its wide inventory of digital assets.

# TRUSTED & TRANSPARENT

### Trusted and Transparent.

#### **Independent Brokerage Model**

Independent brokerage model vs traditional crypto exchanges. Customer-first focus.

#### Secure Technology

**SOC 1 & SOC 2** certifications in progress to ensure "security, confidentiality, information privacy, processing integrity and availability."

#### **Public Company**

Voyager is a publicly traded and regulated company with audited financial statements.

#### **Experienced Team**

A world class team with over 100+ combined years of industry management experience.

#### **Trusted, Well-Known Partners**

Voyager partners with best-in-class technology and infrastructure partners to ensure a top-notch experience. **OUR TRUSTED PARTNERS** 



### Made in NYC

### **Our Founders**



### **STEVE EHRLICH** Co-founder & CEO

Former VP Brokerage at E\*TRADE and CEO at Lightspeed Financial



### PHILIP EYTAN

Former Morgan Stanley and Cerberus Capital



### GASPARD DE DREUZY

Co-founder & Directo

Co-founder of fintechs Kapitall and Trade.it



### **OSCAR SALAZAR** *Co-founder & Advisor*

Former architect and founding CTO at Uber

### **Executive Team**

Our team of seasoned finance and technology experts.



**STEVE EHRLICH** Co-founder & CEO (ETRADE)



LEWIS BATEMAN

International Business Dev. (Coinsquare)



AMATEO RA Co-Head of Marketing (Ethos)



## GERARD HANSHE

(ETRADE)



### EVAN PSAROPOULOS CFO (PwC, Credit Suisso)



NATALIE JAEGER Co-Head of Marketing (Zoe Financial)



### **JANICE BARRILLEAUX**

Compliance (ETRADE)



### **MIKE LEGG**

Head of Communications (Alex. Brown, Jefferies)



### Catalysts to Growth.

- Focused and Continued Execution
- Product Expansion Increased Coins / Margin / Advisory Products / Debit Cards / Credit Cards
- International Expansion
- Mass Consumer Acceptance
- Regulation Creates Consumer Confidence
- Increased Public Comps / Investor Acceptance
- Consolidation

## VOYAGER

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### VYGR

#### CANADIAN SECURITIES EXCHANGE

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